

UNCLASSIFIED

PRESS RELEASE TSO

information & publishing solutions

For immediate release

Approved for release

Best Management Practice launches new virtual conference Free seminar sessions offered 24/7

Best Management Practice has launched its first ever virtual conference, which consists of numerous free seminar sessions that will help individuals and organizations better understand and apply the guidance within the Best Management Practice portfolio. No registration or payment is required to access the conference online, which is regularly updated and available at <http://www.best-management-practice.tv/virtual-conference>.

Frances Scarff, Head of Best Management Practice, introduced the virtual conference in her opening keynote address, highlighting that the resource provides significant benefits over a traditional conference, as it offers “an economical way to access information that is delivered by experts in the field, and will help you understand where you need to go to take this best practice forward and make use of it in your organization.” She described how delegates don’t have to choose sessions, but can “dip in and out at different times, and go back over them again and revisit them later, all from the comfort of their own office or home”.

The conference comprises a range of informative free seminar sessions on ITIL®, PRINCE2®, M_o_R®, MSP®, MoV™, MoP™ and P3O®, presented by industry experts and leading authors. It covers all aspects of the Best Management Practice portfolio from basic overviews through to detailed case studies of implementations in specific organizations. Current topics include: [Benefits of Implementation](#); [The Future of Project Management](#); [Using ITIL and PRINCE2 Together](#); [ITIL Update](#). New seminars will be regularly added, allowing the global community to keep up-to-date with all aspects of the guidance.

In current economic times, this new virtual conference facility offers major advantages for professionals seeking to avoid time away from the workplace and the expense associated with travel and accommodation. The 24 hour, seven day a week, availability of the sessions means that they can be watched at a time and place that suit the delegate, who can also choose to absorb the information in privacy on their own, or to watch and discuss each session with colleagues. The resource is entirely free and requires no special software or plug-ins.

UNCLASSIFIED

UNCLASSIFIED

Susan Jermany, OGC Marketing Manager for TSO, comments on the significance of this new resource: "I am delighted that we are able to deliver this virtual conference for the global community during this time of austerity. It offers a facility with such reach, wealth of content and scope of application."

The new virtual conference offers complete flexibility, even allowing global teams to share and discuss the same sessions in real time. For those who prefer written reference materials, presenters' slide decks are available to print directly from the site, ensuring that the conference is a truly multimedia resource.

Professionals wishing to register for product specific updates on the Best Management Practice virtual conference can do so through this link <http://www.best-management-practice.com/RegisterToReceive.aspx>

- ENDS -

FURTHER INFORMATION:

Jevin Mercer-Tod
TSO
+44 (0)1603 696707
jevin.mercer-tod@tso.co.uk

Pamela Ashby
Ashby Marketing
+44 (0)1233 840519
pamela@ashbymarketing.net

NOTES TO EDITORS:

Best Management Practice

TSO is the official publisher for the Best Management Practice internationally recognised approaches: PRINCE2®; Management of Risk (M_o_R®); Managing Successful Programmes (MSP®); Portfolio Programme and Project Offices (P3O®); Management of Value (MoV™); Management of Portfolios (MoP™); and ITIL®.

This collection of Best Practice guidance helps successfully deliver against a range of business requirements from project implementation through to establishing an effective, ongoing service management function. MSP supports the many companies and organizations that run multiple projects, while M_o_R provides guidance for dealing with risks that weave themselves through almost all business operations.

www.best-management-practice.com

TSO

TSO (The Stationery Office) has 200 years experience of providing publishing and information solutions to the public sector. It specialises in the creation, production and distribution of information in print, online and electronic formats. TSO is Britain's largest publisher by output, publishing 15,000 printed and electronic products each year.

TSO has a long history of working with Best Management Practice and is the only official publisher of its Best Practice Guidance, managing various update and refresh projects on behalf of OGC.

www.tso.co.uk

UNCLASSIFIED

UNCLASSIFIED

PRINCE2® is a Registered Trade Mark of the Office of Government Commerce in the United Kingdom and other countries

ITIL® is a Registered Trade Mark of the Office of Government Commerce in the United Kingdom and other countries

M_o_R® is a Registered Trade Mark of the Office of Government Commerce in the United Kingdom and other countries

P3O® is a Registered Trade Mark of the Office of Government Commerce in the United Kingdom and other countries

MSP® is a Registered Trade Mark of the Office of Government Commerce in the United Kingdom and other countries

MoV™ is a Trade Mark of the Office of Government Commerce and other countries

MoP™ is a Trade Mark of the Office of Government Commerce and other countries